

SESSION 2018

BTS TERTIAIRES – GROUPE 1

ÉPREUVE ÉCRITE DE LANGUE VIVANTE

ANGLAIS

Durée : 2 heures

Management des unités commerciales		coefficient 1,5
Assurance		coefficient 1
Banque		coefficient 1
Communication		coefficient 1
Notariat		coefficient 1

Dictionnaire bilingue autorisé sauf pour Communication

Communication : dictionnaire unilingue autorisé

Calculatrice interdite.

TRAVAIL À FAIRE PAR LE CANDIDAT

I. COMPREHENSION

10 points

*A rédiger en **FRANÇAIS**.*

Après avoir lu attentivement l'article, vous en dégagerez les idées essentielles en 200 mots (+ ou – 10%).

Vous indiquerez le nombre de mots utilisés.

Toute présentation sous forme de notes sera pénalisée.

II. EXPRESSION

10 points

*Vous devez répondre aux **DEUX** questions en **ANGLAIS**.*

5 points

- A.** Dogs are a “real morale booster”. What else can employers do to boost their employees' morale?

(100 words minimum)

5 points

- B.** In your line of business, imagine the pros and cons of bringing a pet at work.

(100 words minimum)

Pet dogs are the new must-have accessory at the smarter office

Companies are using animal magnetism to reduce stress in the workplace and hang on to staff.

Joy is an eight-month-old golden retriever and she goes to the office with her owner, Carol DuPuis. These days, especially at tech companies, you're as likely to find a dog in the office as [...] a pot plant or watercooler. For startups particularly, allowing dogs is an easy, cheap way of attracting and retaining millennials, on top of the free snacks, pinball machines and gym membership.

The Google code of conduct states "affection for our canine friends is an integral facet of our corporate culture". At Amazon, around 2,000 employees have registered their pets at its headquarters in Seattle so they can take them in – reception desks are stocked with biscuits, some water fountains are set at dog height, and there's an off-leash park – also open to the public – where staff can exercise their pets.

Gemma Huckle, head of content and culture at London brands agency Rooster Punk, knows all about the pleasure dogs can bring. Her French bulldog, Amelie, has changed the mood in the office since her arrival two years ago.

Huckle said: "She's made it feel like a home from home: the atmosphere is warmer and more sociable. If someone's feeling a bit down in the dumps or stressed out, they usually come and see the dog. Just five minutes pampering or playing with her seems to perk everyone up. Having the dog is also great for our physical health, as it gives everyone an excuse to get out of the office and get some air."

Around 8% of US and UK employers allow dogs at work. A 2016 survey by Banfield pet hospital found that 82% of employees feel a greater sense of loyalty to pet-friendly companies, 88% think pets at work improve morale and 86% say they reduce stress.

Laura Wolf, global content manager at digital creative agency Possible, based in Seattle, said her chihuahua-dachshund mix, Boomer, is a "real morale booster". She also helps break the ice with new colleagues.

Being able to take dogs to work was a major perk, Wolf said. "Younger people are getting married way later and choosing to have a pet instead of a child early on. Doggy daycare is expensive and it's great to have that flexibility of being able to take your dog around with you.

"It's beneficial to the company as well. The likelihood of people having to leave to get home to their dog or come in late because they're walking their dog is much less."

Companies have rules to ensure workplaces are safe, especially for staff or clients with allergies. At Possible, for example, dogs must be vaccinated, they can't be aggressive or run around off-leash, and they are asked not to return if they foul the office more than three times.

Abridged from The Guardian – May 7th 2017